



## Site Hero – Heroes League Income Disclosure

Site Hero is dedicated to helping everyone achieve their goals and personal financial lifestyle. To that end, Site Hero also recognizes that not everyone will succeed with our system and each person's experience is different. The potential success for each individual is unique and results will vary depending on effort, performance, and situation. Site Hero offers no guarantee of success, and any representations of potential income, lifestyles, or happiness is strictly representing the possible outcomes. Since Site Hero is still within its infancy there are no average earnings or estimates on potential earnings yet, but they will be added within the first 6 months of the company.

It is important to provide this Income Disclosure to any potential Heroes League recruits you discuss joining our program. It must be presented at the same time the Compensation Plan is presented to a potential Hero Recruit. Also, this Income Disclosure must be present at any time you show or discuss the Compensation Plan in any advertising, videos, web casts, parties, meetings, etc... via the internet or in person. The Income Disclosure must be clear to see and read and mentioned at any time the Compensation Plan is discussed or shown. This is to ensure that consumers and potential recruits are not misled to buy.

With any public meetings about Heroes League in which the Compensation Plan is discussed in regards to income or lifestyle, each attendee must receive a printed copy of this Income Disclosure in clear readable format.

With online advertising about Heroes League, not only must you include the Income Disclosure when referring to the Compensation Plan, but you must also make sure all ads are not misleading, have evidence (either from Site Hero or Personal) to back up any claims, and must be representing Site Hero and Heroes League as fair.

Non-Compliance - If Site Hero finds or is notified of this Income Disclosure requirement is not being followed by a member, then that member will enter into our Non-Compliance Procedure.

1. First time this is confirmed, the Hero will receive a warning with 5 business days to cure the non-compliance issue. The Hero will be notified via email, and the cure period begins either at the response to our email notification, or after 3 days of no response.
2. If not cured within the 5 business days or finding additional non-compliance issues within this time frame, then the Hero will receive another email with an additional 5 business days to cure however the Hero will also be notified of non-compliance loss of compensation determined on a per Hero basis.
3. If still not cured or still finding additional non-compliance issues, then the Heroes affiliate account will be suspended. This suspension will be a full month's suspension and any and all commissions from sales during this period will be forfeit.
4. If still not cured after the 30 day suspension, then a 60 day mandatory suspension will be added on top with no commissions during this period.
5. If not cured after this 60 day suspension, then your account will be terminated and closed without any continued commissions.